

# *Il giornalista energetico*

---

Fonti, strumenti e ruolo della stampa specialistica

Gabriele Masini, Staffetta Quotidiana

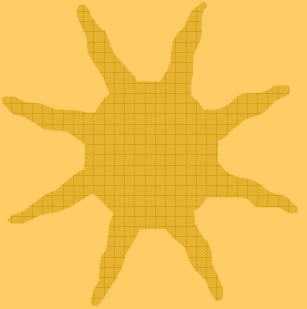
Notizie alla luce del Sole - Solarexpo 2009

Fire - Aiee - Staffetta Quotidiana



## *Di cosa parliamo*

---



★ Nuovi spazi di comunicazione

★ Luoghi (più o meno) comuni

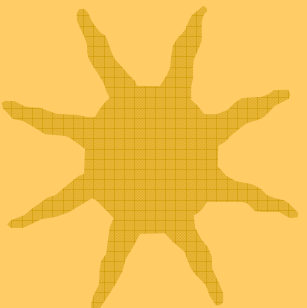
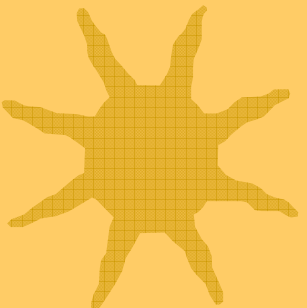
★ I punti fermi

★ Le fonti

★ La stampa di settore

★ La filiera della notizia

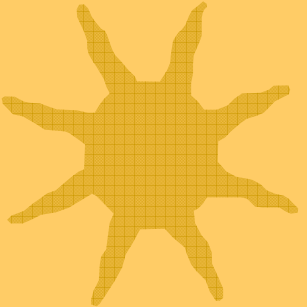
★ Conclusioni





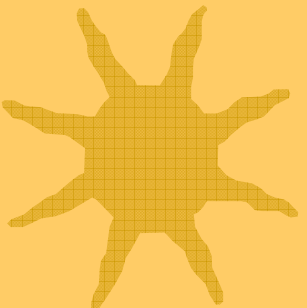
## *La “scatola nera”*

---



★ Crisi petrolifera

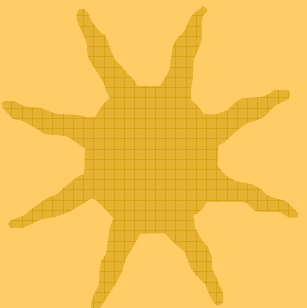
★ Chernobyl



★ Liberalizzazioni

★ Titolo V

★ Effetto serra

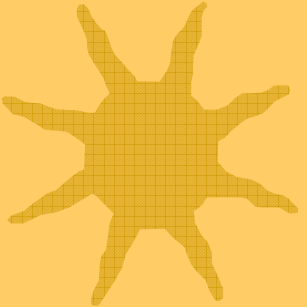


★ Caro greggio



## *Sulla bocca di tutti*

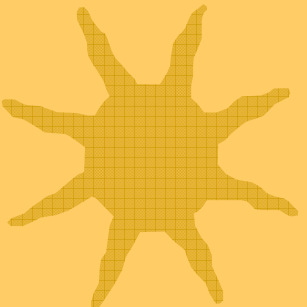
---



★ Eolico, fotovoltaico e la lobby dei petrolieri

★ Idrogeno

★ Effetto serra

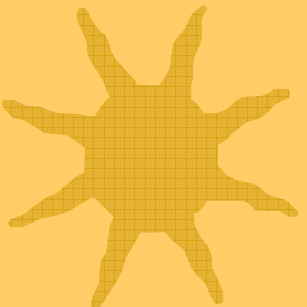


★ Doppia velocità sui prezzi della benzina

★ Il picco

★ La Fusione fredda

★ I balzelli sull'accisa

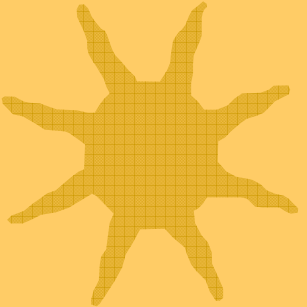


★ Biocarburanti e crisi alimentare



## *Un po' di luce*

---



★ Costi di generazione

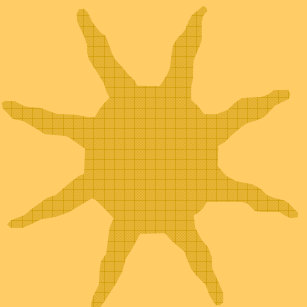
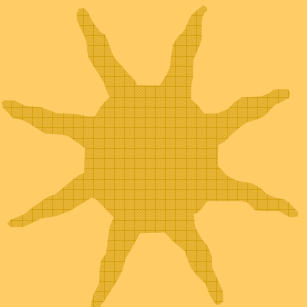
★ Costi in bolletta

★ Reti intelligenti

★ Potenza di riserva

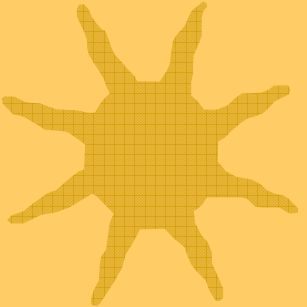
★ Mercato o sicurezza?

★ Nuove tecnologie





## *Le fonti (1)*



★ Ministeri (funzionari)

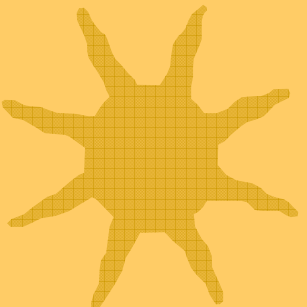
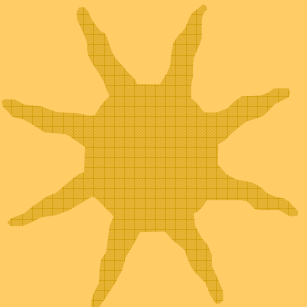
★ Commissione europea

★ Parlamento e  
parlamentari

★ Tar e Consiglio di  
Stato

★ Consulta

★ Corte Ue



★ Autorità per l'energia

★ Autorità Antitrust

★ Agenzia delle Dogane

★ Agenzia delle Entrate

★ Consob

★ Guardia di finanza

★ Gse, Gme, Au

★ Camere di commercio

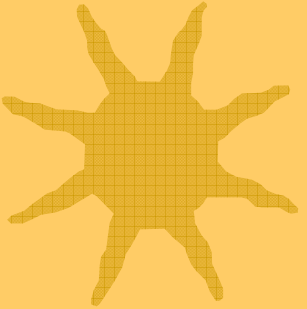
Notizie alla luce del Sole - Solarexpo

2009 Fire - Aiee - Staffetta

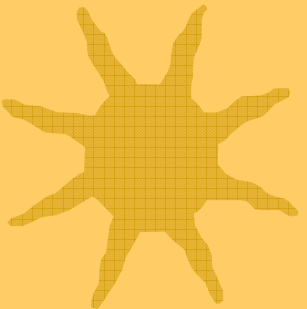
Quotidiana



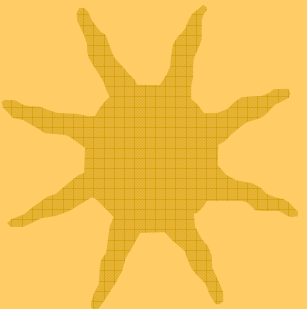
## *Le fonti (2)*



- ★ Gazzetta ufficiale
- ★ Bollettini regionali
- ★ Unione Petrolifera
- ★ Operatori, aziende
- ★ Associazioni e sindacati
- ★ Agenzie di stampa
- ★ Centri studi (ref.)

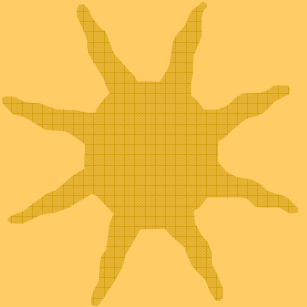


- ★ Università (Iefe-Bocconi, Luiss)
- ★ Studi legali
- ★ Società di consulenza (?)
- ★ Aie
- ★ Opec
- ★ Jodi (?)





## *La stampa di settore (1)*



★ Oil & Gas Journal

★ MEES

★ Arab Oil & Gas

★ Pétrostrategies

★ Petroleum Weekly

★ Oil Market Report  
(Aie)

★ Europ'energies

★ Petroleum Economist

★ Bulletin de l'industrie  
pétrolière

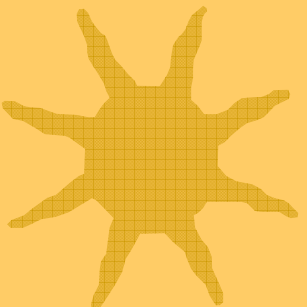
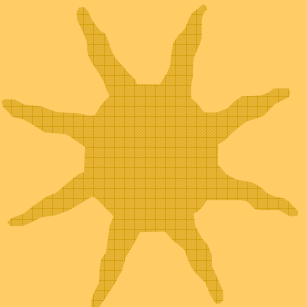
★ Financial Times

★ Platts

★ Petroleum Argus

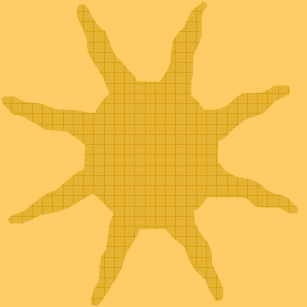
★ Reuters

★ DowJones





## *La stampa di settore (2)*



★ Buig e Bollettino  
Petroliifero

★ E-gazette

★ Qualenergia

★ Ilsolea360gradi

★ Energia

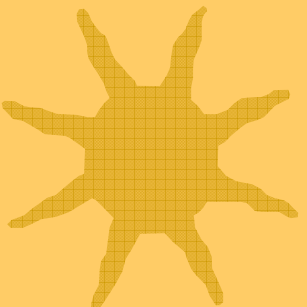
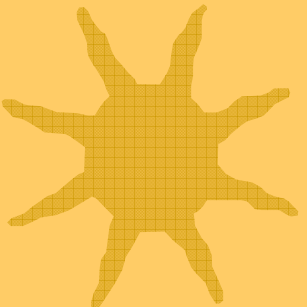
★ Quotidiano Energia

★ Riviste e fogli  
informativi aziendali  
e sindacali

★ Newsletter (Gme,  
Osservatorio ref.)

★ Solarbuzz

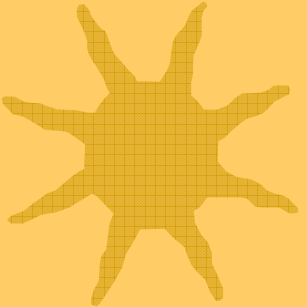
★ Solar industry  
magazine





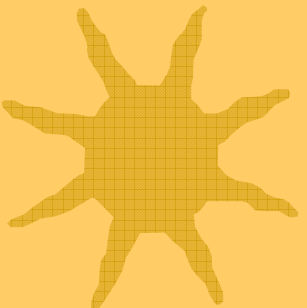
## *Il mattinale*

---



★ Rassegna stampa

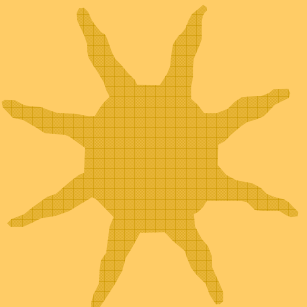
★ Posta elettronica



★ Gazzetta ufficiale

★ Regioni e ministeri

★ Le associazioni di settore



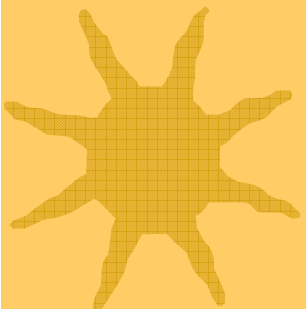
★ I resoconti parlamentari

★ Prezzi e quotazioni



## *La filiera della notizia*

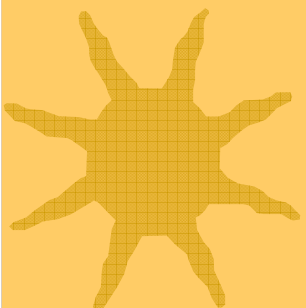
---



★ Fonte ufficiale o ufficiosa

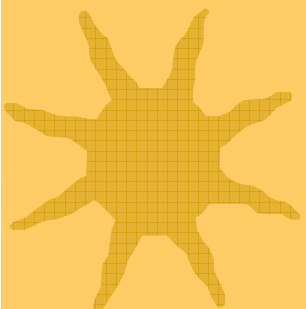
★ Supporto tecnico

★ “Controdeduzioni”



★ Background

★ Inserimento online

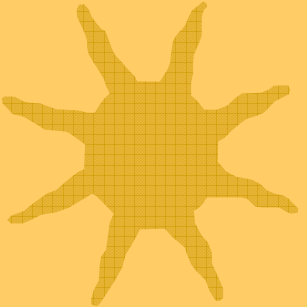


★ Impaginazione



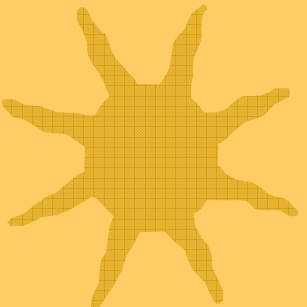
## *La verità è là fuori*

---



★ Notizie e non notizie

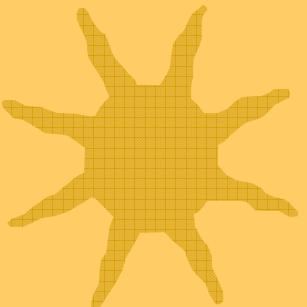
★ Interviste?



★ Il fattore tempo

★ I comunicati non sono tutto

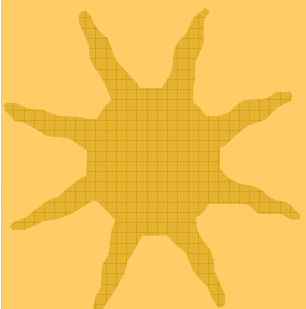
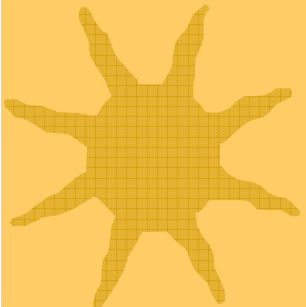
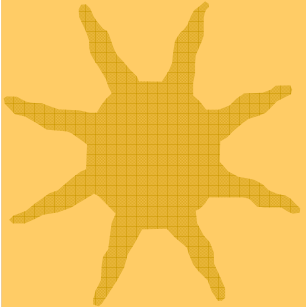
★ Le fonti ufficiali



★ Notizie “operative”



# Financial Times – 5 maggio 2009 – prima pagina



**Safe shipping lane call**  
AP Moller-Maersk has called for a secure shipping corridor in the sea off eastern Somalia after a sharp rise in piracy. **Page 6**

**Sharif weighs link**  
Pakistani opposition Muslim League leader Nawaz Sharif would consider joining a national unity government with president Asif Ali Zardari. **Page 4**

**Lisbon treaty vote**  
European Union efforts to modernise its institutions will pass an important milestone tomorrow if the Czech Republic ratifies the bloc's Lisbon treaty. **Report and Insight, Page 2**

**Nepal premier quits**  
Nepal's prime minister resigned in a dispute over the sacking of the country's army chief that has split the ruling coalition and threatens to cut short a three-year peace. **Page 4**

**China quarantine row**  
A row between China and Mexico escalated as the Mexican government prepared to fly home dozens of its citizens in response to what it called discrimination in Chinese quarantine practices for swine flu. **Page 4; Online analysis, www.ft.com/swineflu**

**Anti-graft chief held**  
Indonesia's anti-corruption chief was detained by police on suspicion he orchestrated a businessman's murder. **Page 4**

**Subscribe now**  
to get the best of the

would not close carmaking plants in Germany but planned to merge engine facilities.

Flat said: "Opel is a German company, so it needs a headquarters in Germany."  
But in a potential lift to Fiat,

*Schofer in Frankfurt, Bernard Simon in Toronto, and Nicole Bullock in New York*

**Lex, Page 14**  
**Fiat faces rivals, Page 15**  
**Stopping up a gear, Page 28**

Seeking support: Sergio Marchionne leaving talks in Berlin Reuters

than 18,000 US companies are housed: "Either this is the biggest building in the world or it is the biggest tax scam in the world. I think the American people know which it is."  
The administration says more

in the United States and make US companies less competitive globally."

**Taxation, Page 3**  
**Gideon Rachman, Page 9**  
**Lex, Page 12**

## Tinsel down



India's Bollywood film business is facing its own version of a horror movie as it reels from a crash in the price of film rights, competition from cricket broadcasts and a dispute with multiplex operators. Acting stars in the world's most prolific film-making industry have seen their fees plunge by up to 80 per cent from the peaks they reached last year, leading producers say.

**Report, Page 18**

## Mafia investigated over possible links to windfarms construction

**Collusion probe by Sicilian magistrates**

**By Guy Dinmore in Palermo, Italy**

Sicilian magistrates have launched an investigation into suspected collusion by mafia gangs, entrepreneurs and local officials in the construction of windfarms that are sold on to multinational companies.

Italian and European Union subsidies for building windfarms and the world's highest guaranteed rates for the electricity they produce have turned southern Italy into a highly attractive market exploited by organised crime.

Roberto Scarpinato, a veteran anti-mafia prosecutor in the regional capital Palermo, told the Financial Times his investigation, which began last week, was focused on the three provinces of Palermo, Trapani and Agrigento. An investigation into a case

near Trapani in western Sicily resulted in eight arrests in February, leading to accusations of a suspected nexus between a leading mafia family that offered money and votes in exchange for permits to construct windfarms.

"Operation Wind" revealed mafia attempts to promise officials in Mazara del Vallo money and votes in exchange for help in approving windfarm projects.

The mafia suspects were alleged to be linked to Matteo Messina "Diabolik" Denaro, a fugitive clan boss.

Prosecutors suspect the hand of the mafia in fixing permits and building windfarms that are sold to Italian and foreign companies. To try to assert its control, the mafia is suspected of destroying two wind towers in storage in the port of Trapani, officials told the Financial Times.

"It is a refined system of connections to business and politicians. A handful of people control the wind sector. Many com-

panies exist but it is the same people behind them," said Mr Scarpinato.

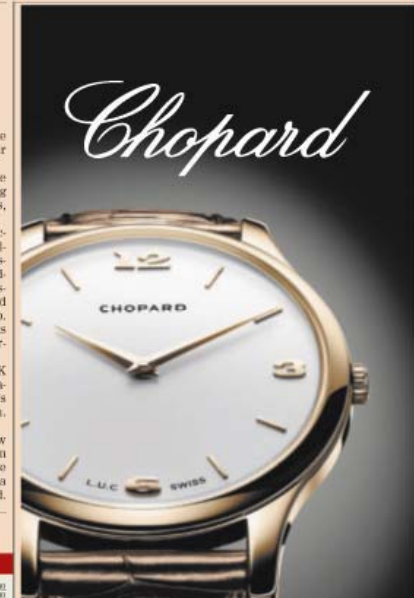
Sicily's Cosa Nostra, in some respects in decline, is evolving and finding new opportunities, including renewable energy.

Regional governments in Sicily, as well as Calabria and Basilicata on the mainland, have suspended authorising new windfarms in part because of suspected criminal involvement and confusion over their ownership. Once built the majority of farms are sold on through Italian intermediaries to multinationals.

International Power of the UK is the largest wind power operator in Italy. Others include Italy's Enel and Germany's Eon. France's EDF also has assets.

While the multinationals knew the identity of their Sicilian developers, there is no evidence they were aware of mafia involvement, Mr Scarpinato said.

**Web of shady deals, Page 7**



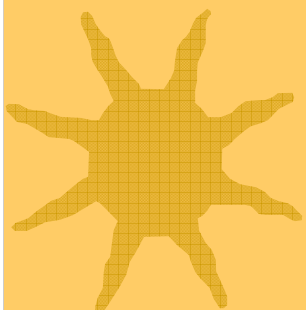
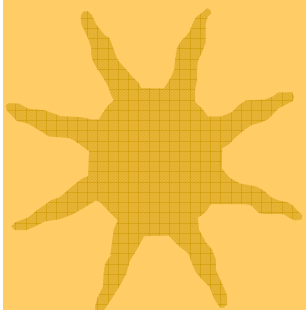
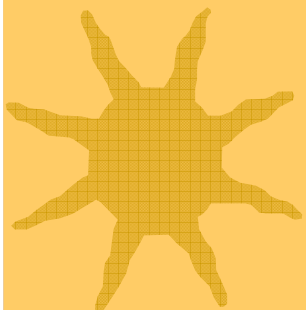
## World Markets

STOCK MARKETS	CURRENCIES	INTEREST RATES	Cover price
May 4 gre %cht	May 4 gre	May 4 gre	price yield gr%
			Atlanta Jaktio - Macerinas €3.30
			Austria €3.30 - Mats €3.31

Notizie alla luce del Sole - Solarexpo  
2009 Fire - Aiee - Staffetta  
Quotidiana



## *Energie Alternative – marzo 2007*



# ENERGIE ALTERNATIVE

LA RIVISTA ITALIANA DEL PETROLIO  
EDITRICE

STAFFETTA DELLE FONTI RINNOVABILI PERIODICO - 5° ANNO

### Eolico: autorizzazioni, speculazioni, Nimby

Compravendita di autorizzazioni, sovra-incentivazione, disintegrazione della filiera. Il settore eolico ha registrato nell'ultimo mese due episodi che hanno illuminato aspetti poco conosciuti (e poco rassicuranti) della realtà italiana. Aspetti che rischiano, da un lato, di mettere in cattiva luce l'intero comparto e, dall'altro, di comprometterne l'ordinato sviluppo.

**Difficoltà di comunicazione.** Il 13 marzo scorso la società Veronagest ha firmato un contratto con la spagnola Compañía de Energía de 136 MW.

### Rinnovabili che "sgomitano"

L'attenzione verso le rinnovabili si fa sempre più forte e da semplici fonti "alternative" stanno assumendo un'importanza "primaria" in tutto il mondo. Un po' per curare la febbre del pianeta, un po' per motivi economici, sta di fatto che i big del mondo hanno iniziato a stipulare accordi e sottoscrivere impegni di alto tenore.

A dare il buon esempio ci ha pensato il Vecchio Continente, con il Consiglio europeo che il 9 marzo ha deciso di coprire con le fonti rinnovabili il 20% dei consumi energetici entro il 2020 (v. Staffetta 13/3). Decisione che fa parte di una strategia Ue più ampia che ha l'obiettivo di contenere l'innalzamento della temperatura del pianeta di non più del 2% rispetto ai livelli pre-industriali. Si tratta dunque di un obiettivo ambizioso, anche se tuttavia nel calcolo è stato deciso di tenere in considerazione anche il nucleare, come voleva la Francia, e del livello e delle difficoltà dei singoli Stati membri, in particolare dei nuovi entranti.

Pochi giorni dopo, il presidente degli Usa, George W. Bush, ha scelto proprio il

Notizie alla luce del Sole - Solarexpo  
2009 Fire - Aiee - Staffetta  
Quotidiana